

NEWS RELEASE

PCLender.com recognized as a Top 50 Service Provider by Mortgage Technology magazine

Customer satisfaction, leading technology, and strong growth place company on the list for third time in past four years

Hockessin, Delaware August 4, 2010: For the third time in the past four years, web-based LOS vendor PCLender.com, Inc. has been named a Top 50 Service Provider by Mortgage Technology magazine. According to Mortgage Technology, inclusion on the list is based primarily on customer service, functionality, market share, and a viable revenue model. Mortgage Technology magazine is published by SourceMedia, Inc., and is read by mortgage executives at banks, credit unions, and mortgage companies. SourceMedia also publishes National Mortgage News, American Banker, U.S. Banker, and Credit Union Journal.

According to the July 2010 issue of Mortgage Technology, in which this year's list is announced, "PCLender.com is among the first fully SaaS-based LOS systems. PCLender.com customers know the company is fully vested in their success."

"Being listed on the Top 50 Service Provider list that Mortgage Technology puts out each year is another acknowledgement for us that we're doing the right things," said Cy Brinn, chief operating officer of PCLender.com. "Along with satisfied customers and our growing sales, recognition by a leading publication on technology issues for mortgage executives confirms our belief in our product and our team."

About PCLender.com

PCLender.com, Inc. is a provider of industry leading, enterprise-wide web-based mortgage lending solutions. The company's suite of SaaS-based applications, including its award-winning loan origination system, has revolutionized how mortgage companies, banks, and credit unions manage the mortgage lifecycle and ensure highly compliant closed loans. PCLender.com is dedicated to providing real estate lenders with exceptional

service, as well as a streamlined mortgage automation platform that maximizes efficiency and increases profitability. For more information, visit www.pclender.com or call **877-536-6886, ext. 501**.

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