

## News Release

### PCLender.com Accelerates Growth with Customer Base Expansion and Staff Additions

*Peoples Bank is one of 12 new customers deploying end-to-end LOS with integrated imaging*

**HOCKESSIN, Del., Feb.7, 2011** – [PCLender.com](http://PCLender.com) today announced that it has signed 12 additional customers for its [InHouse Mortgage](#)<sup>®</sup> loan origination software, including [Peoples Bank](#), headquartered in Lynden, Wash., with over \$1 billion in assets. The company has also added 11 new employees to its staff to accommodate its growing customer base. PCLender.com is a leading provider of enterprise Web-based mortgage software and mortgage lending technology solutions for mortgage companies, credit unions, and community banks.

“During our selection process, we evaluated a number of vendors that offered loan origination software. PCLender.com stood apart from its competitors because they’re not merely software people that happen to sell mortgage technology, but instead, mortgage people selling advanced lending software to help financial institutions achieve success,” said [Tony Repanich](#), executive vice president, Retail Banking and Marketing, Peoples Bank. “Through InHouse Mortgage<sup>®</sup>, we are able to deploy a single, end-to-end loan origination system to complete the entire mortgage process, from origination to closing, while eliminating many separate, disparate systems. We can also take advantage of PCLender’s fully integrated and robust [document imaging solution](#) that creates a virtual file for loan processing, which we can access throughout the life cycle of the loan.”

“In addition to many banks, credit unions, and mortgage bankers seeking updated software to support the numerous new compliance requirements in the industry, businesses in all industries understand that web-based software as a service applications reduce operating costs while providing ultimate flexibility,” said [Cy Brinn](#), chief operating officer, PCLender.com. “Through our innovative mortgage technology, customers can open up new branches and offices instantly without having any IT-related issues or extended lead time. Data security risks, such as a stolen loan officer’s laptop or employee job changes, are also motivating customers to select PCLender.com. We help mitigate risk in these situations because all customer data in our web-based LOS product is securely stored on the server.”

Commenting on the expansion of PCLender.com’s staff Brinn added, “We could not be more pleased to be adding jobs in the current economy. To keep pace with our growing customer base, it was necessary to increase staff in all functional areas of the business. We recently added business analysts, developers, technical

writers, implementation and support staff. We have also budgeted for seven additional positions to support our anticipated growth and expect to fill those by the end of first quarter of this year.”

PCLender.com’s loan origination software, InHouse Mortgage<sup>®</sup>, is an easy-to-use, Internet-accessible mortgage software system that can be tailored to a lender’s business process and workflow. Standard implementations are securely hosted, eliminating the need for additional technology hardware and service expenditures. Available in three separate modules, InHouse Mortgage can meet the unique needs of lenders of all sizes and types.

#### **About Peoples Bank**

Peoples Bank is locally owned and operated, independent community bank with over \$1.1 billion in assets. Headquartered in Lynden, Washington, the Bank was founded in 1921 and operates 24 branches throughout Washington. Peoples Bank is a leading home lender in the markets it serves with over \$460 million in first mortgage loans in 2010. In their most recent rating, Bauer Financial awarded the bank an excellent rating of four stars. You can learn more about Peoples Bank at [www.peoplesbank-wa.com](http://www.peoplesbank-wa.com).

#### **About PCLender.com**

PCLender.com, Inc. is a provider of industry leading, enterprise-wide web-based mortgage lending solutions. The company’s suite of SaaS-based applications, including its award-winning loan origination system, has revolutionized how mortgage companies, banks, and credit unions manage the mortgage lifecycle and ensure highly compliant closed loans. PCLender.com is dedicated to providing real estate lenders with exceptional service, as well as a streamlined mortgage automation platform that maximizes efficiency and increases profitability. For more information, visit [www.pclender.com](http://www.pclender.com) or call **877-536-6886, ext. 501**.

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